



OCEANSIDE FC SPONSORSHIP PRICING 2023

TO ORDER PLEASE FILL OUT THIS FORM
AND SUBMIT TO AN Oceanside FC REP.
ARTWORK AND DESIGN INQUIRIES SHOULD
BE DIRECTED TO:
Anthony Ramalho
sponsorship@oceansidefc.com
250-240-9695

ADVERTISING TYPE	PRICE	ADVERTISING SIZE
STANDARD FIELD BANNER	\$1175 (first year) *\$1000 subsequent years	77 IN x 32 IN (2 SIDES)
T-SHIRTS (limited availability)	\$2500	MAY VARY WITH SHIRT SIZES

Email: sponsorship@oceansidefc.com for more information

GREAT OPPORTUNITY TO ADVERTISE YOUR BUSINESS TO OUR LOCAL COMMUNITY



FRONT



BACK

WHY SUPPORT YOUTH SOCCER IN YOUR COMMUNITY?

- A friendly and welcomed form of advertising. In many settings consumers are inclined to tune out advertising. Although many traditional ways of reaching consumers are failing, youth sports sponsorships are a positive and engaging way to market a brand. Parents like to see the companies that are supporting local sports and as a result will associate the brand with positivity for years to come.
- Help keep the cost of youth sports programs low. Player participation fees cover the majority of the costs of a youth sports program but support from sponsors provides additional resources which can help keep participation fees low. Lower fees allow more families to be able to afford to sign up and that means more children being able to receive the many benefits of sports.
- Outstanding value for the dollars invested. Although sponsorship package costs vary from organization to organization, they commonly range from \$100 up to \$5,000 or more. When comparing the cost of other marketing outlets like print, television and billboard advertising, youth sports sponsorships can be a great value and a smart option to include into your marketing mix.
- Build goodwill. Companies that sponsor youth sports programs make a positive contribution to their community. Overall this can evoke a community wide feeling that a company understands the impact and importance of sports for their youth. This feeling can instill loyalty among a business' current and future patrons.
- Possible tax incentive. We are registered as a nonprofit group. Since that is the case, businesses can get a tax break for making a charitable donation. That is just another added benefit of sponsoring youth sports.

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* 1/2 the cost (\$175) of each field banner is covered by OFC in the first year of advertising thus subsequent years only cost \$1000 to advertise using the same field banner.

I WOULD LIKE TO ADVERTISE IN THE OFC FIELD BANNER SPONSORSHIP PROGRAM

[CHECK BOX] QUANTITY: _____
[QUALICUM COMMUNITY PARK]

OR

[CHECK BOX] QUANTITY: _____
[PARKSVILLE COMMUNITY PARK]

I WOULD LIKE TO ADVERTISE IN THE OFC T-SHIRT SPONSORSHIP PROGRAM [CHECK BOX]

COMPANY: _____
[PLEASE PRINT BUSINESS NAME]

DATE: _____
MM / DD / YEAR

APPLICANT: _____
[PLEASE PRINT FIRST AND LAST NAME]

SIGN: _____
[AUTHORIZED SIGNATURE]

Total: _____

NOTE: THIS FORM IS NOT A RECEIPT. ALL E-TRANSFER PAYMENTS SHOULD BE FORWARDED TO registrar@oceansidefc.com

A RECEIPT WILL BE SENT ONCE PAYMENT HAS BEEN CLEARED.