



SPONSORSHIP PRICING 2025

PROGRAM	PRICE	DETAILS
JOIN THE CLUB	\$250	FACEBOOK AND INSTAGRAM POST. POST INCLUDES SPONSOR LOGO. INCLUDES LOGO ON OCEANSIDE FC WEBSITE "SPONSORS" PAGE. DURATION: 1 YEAR.
[EMERALD] HOUSE SPONSOR	\$1175 <small>\$1000 subsequent years WHEN YOU RENEW (OPTIONAL)</small>	SPONSOR OUR HOUSE LEAGUE! YOUR COMPANY LOGO WILL BE DISPLAYED ON A LARGE 77in x 32in FIELD BANNER AT PCP ON GAME DAYS (SATURDAYS DURING OUR FALL AND SPRING SEASONS), DURATION: 1 YEAR.
[RUBY] HOUSE SPONSOR	\$5000	SPONSOR OUR HOUSE LEAGUE! YOUR COMPANY LOGO ON THE BACK OF ALL HOUSE PRACTICE JERSEYS. (ONLY TWO SPOTS AVAILABLE - FCFS.) DURATION: 1 SEASON (FALL OR SPRING).
SPONSOR OUR REP TEAMS...		
SILVER	\$1500	SPONSOR OUR COMPETITIVE LEAGUE! YOUR COMPANY LOGO ON PRACTICE JERSEYS FOR ONE REP TEAM. DURATION: 1 SEASON. 3 FACEBOOK AND INSTAGRAM POSTS. POST INCLUDES SPONSOR LOGO. INCLUDES LOGO ON OCEANSIDE FC WEBSITE "SPONSORS" PAGE.
GOLD	\$2500	SPONSOR OUR COMPETITIVE LEAGUE! YOUR COMPANY LOGO ON GAME JERSEYS FOR ONE REP TEAM (HOME & AWAY). DURATION: 1 SEASON. 3 FACEBOOK AND INSTAGRAM POSTS. POST INCLUDES SPONSOR LOGO. INCLUDES LOGO ON OCEANSIDE FC WEBSITE "SPONSORS" PAGE. FRAMED PICTURE OF YOUR TEAM INCLUDING YOUR COMPANY LOGO.
PLATINUM	\$3500	SPONSOR OUR COMPETITIVE LEAGUE! YOUR COMPANY LOGO ON GAME JERSEYS FOR ONE REP TEAM (HOME & AWAY). 3 FACEBOOK AND INSTAGRAM POSTS. POST INCLUDES SPONSOR LOGO. INCLUDES LOGO ON OCEANSIDE FC WEBSITE "SPONSORS" PAGE. FRAMED PICTURE OF YOUR TEAM INCLUDING YOUR COMPANY LOGO. ALSO INCLUDES AN OFC "HOUSE SPONSOR" FIELD BANNER. DURATION: 1 SEASON.
DIAMOND	\$5000	SPONSOR OUR COMPETITIVE LEAGUE! YOUR COMPANY LOGO ON GAME JERSEYS FOR TWO REP TEAMS (HOME & AWAY JERSEYS). 3 FACEBOOK AND INSTAGRAM POSTS. POST INCLUDES SPONSOR LOGO. INCLUDES LOGO ON OCEANSIDE FC WEBSITE "SPONSORS" PAGE. FRAMED PICTURE OF YOUR TEAM INCLUDING YOUR COMPANY LOGO. ALSO INCLUDES AN OFC "HOUSE SPONSOR" FIELD BANNER. DURATION: 1 SEASON.

Email: sponsorship@oceansidefc.com for more information

WHY SUPPORT YOUTH SOCCER IN YOUR COMMUNITY?

- A friendly and welcomed form of advertising. In many settings consumers are inclined to tune out advertising. Although many traditional ways of reaching consumers are failing, youth sports sponsorships are a positive and engaging way to market a brand. Parents like to see the companies that are supporting local sports and as a result will associate the brand with positivity for years to come.
- Help keep the cost of youth sports programs low. Player participation fees cover the majority of the costs of a youth sports program but support from sponsors provides additional resources which can help keep participation fees low. Lower fees allow more families to be able to afford to sign up and that means more children being able to receive the many benefits of sports.
- Outstanding value for the dollars invested. Although sponsorship package costs vary from organization to organization, they commonly range from \$250 up to \$5,000 or more. When comparing the cost of other marketing outlets like print, television and billboard advertising, youth sports sponsorships can be a great value and a smart option to include into your marketing mix.
- Build goodwill. Companies that sponsor youth sports programs make a positive contribution to their community. Overall this can evoke a community wide feeling that a company understands the impact and importance of sports for their youth. This feeling can instill loyalty among a business' current and future patrons.



**WE MAKE IT EASY.
JUST SEND US YOUR LOGO!**

CHOOSE A SPONSORSHIP PROGRAM THAT IS BEST FOR YOU.

- 1.) I WOULD LIKE TO "JOIN THE CLUB" AND BECOME AN OFFICIAL OFC SPONSOR FOR \$250 [CHECK BOX]
- 2.) I WOULD LIKE TO BECOME AN OFFICIAL OFC HOUSE LEAGUE SPONSOR [CHECK BOX]
 [EMERALD] [RUBY] ← (PLEASE CHECK ONE OR TWO)
- 3.) I WOULD LIKE TO SPONSOR THE OFC REP TEAMS [CHECK BOX]
 [SILVER] [GOLD] [PLATINUM] [DIAMOND] ← (PLEASE CHECK ONE OR TWO)

COMPANY: _____
[PLEASE PRINT BUSINESS NAME]

DATE: _____
MM / DD / YEAR

rev080524

APPLICANT: _____
[PLEASE PRINT FIRST AND LAST NAME]

SIGN: _____
[AUTHORIZED SIGNATURE]

Total: _____

ALL E-TRANSFER PAYMENTS SHOULD BE FORWARDED TO registrar@oceansidefc.com

A PAYMENT ACKNOWLEDGEMENT WILL BE SENT ONCE YOUR PAYMENT HAS BEEN CLEARED.